6833667 Ver# 2 Status Returned

Rep Order# EC'd Yes

Traffic Order# 104472

Showing Buylines: All Lines Last Received: Printed:

07/20/2012 9:25 AM 07/18/2012 4:02 PM

1 of زی

Agency ( ) WATERFRONT STRATEGIES
1010 WISCONSIN AVE, SUITE 800
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1428
Elight Dates 09/18/2012 - 10/01/2012

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

-- CONTRACT COMMENT ---

Buyer Phone#

Shira Levy 1428

Hiatus Weeks

Estimate#

Fax#

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ).HOUSE MAJORITY PAC

Product HOUSE MAJORITY PAC

## - REMARKS -

PLEASE SEE LINES 21-23. THANKS!

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12	卢	10	Ø	œ	7	ത	v	4	ω	N	H	l H
TU-F,M	TU-F,M	TU-F,M	TU-E,M	TU-F,M	SU	SA	SA	TU-E,M	TU-E,M	TU-F,M	TU-TH, SU M	Day 
1230P-1P	12P-1230P	11A-12P	10A-11A	9A-10A	7A-8A	7A-9A	6A-7A	7A-9A	6A-7A	5A-6A	тU-TH,SU- 430A-5A М	Time
NEWS 4: THE AGENDA	NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	TODAY ON SUNDAY	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	WARE UP EARLY W/THE WAGNERS	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$325.00	\$425.00	\$325.00	\$325.00	\$425.00	\$625.00	\$625.00	\$375.00	\$900.00	\$625.00	\$400.00	\$200.00	Rate
09/18-10/01	09/18-10/01	09/18-10/01	09/18-10/01	09/18-10/01	09/23-09/30	09/22-09/29	09/22-09/29	09/18-10/01	09/18-10/01	09/18-10/01	09/18-10/01	Dates
2	ω	w	ω	ω	ы	Н	Н	ω	ω	42	N	Spots/Week
2	N	8	N	2	2	10	2	2	12	N	Ν.	# of Weeks
4	თ	თ	Ó	თ	N	2	12	Ø	σ	œ	4.	Total Spots
\$1,300.00	\$2,550.00	\$1,950.00	\$1,950.00	\$2,550.00	\$1,250.00	\$1,250.00	\$750.00	\$5,400.00	\$3,750.00	\$3,200.00	\$800.00	Total Cost
												Daypart

Daypart

Advertiser Product	Estimate# Buyer Phone#	Hax# LT Ln		13	14	15	16	17	18	19	20	* 2 1		*22	* N W	24	25		26
1/2% SENOH ( )	1428 Shira Levy	Day		TU-F,M	TU-F, M	TU-F,M	US	TU-F,M	TU-F,M	TU-F,M	SA	1 TU-F,M	Station	2 TU-F,M Station	3 SA Station	ĸ	SU	SU	
HOUSE MAJORITY PAC  HOUSE MAJORITY PAC  HOUSE MAJORITY PAC	evy	Time	!				93(				55 PP		ion Remark:	n Re	Re	8₽-	930	101	
MAJORII TY PAC		ne		1P-2P	2F-3F	3P-4P	930A-10A	4P-430P	430P-5P	5P-630P	5P-630P	7P-730P	ck: V2	₹8	7P-8P (	8P-10P	930P-10P	, 11d	104-114
YPAC		Program		DAYS OF OUR LIVES	THE DOCTORS	DR. PHIL	CHRIS MATTHEWS SHOW	FIRST NEWS 3 AT FOUR	NEWS 4 AT 430P	EARLY NEWS	KSNV EARLY NEWS	JEOPARDY	NOT NA - JEOP AIRS	WHEEL OF FORTUNE V2 NOT NA - WHEEL AIRS	JEOPARDY/ WHEEL OF FO NOT NA - JEOP/WHEEL	THE VOICE	TBD	TAN & ORDER	g
WASHINGTON, DC 20007  Agency C/P1/P2/F 79/86/1428	Agency CF1/F2/E Flight Dates 09 Hiatus Weeks	Len		:30	:30	;30	:30	:30	:30	:30	:30	:30	630-7P	:30 7-730P	FORTUNE :30 L 630-730P	:30	:30	:30	
VISCONSIN AVE, SUITE 800 INGTON, DC 20007	09/18/2012 - 10/01/2012	Rate	ļ				\$50	\$60	\$72	\$1	\$67	\$1,		Ş1,	\$52	\$4,	\$1,	<u>n</u>	Ç.
E, SUITE	. 10/01/20	TO.		\$425.00	\$325.00	\$450.00	\$500.00	\$600.00	\$725 <b>.</b> 00	\$1,200.00	\$675.00	\$1,000.00		\$1,000.00	\$525.00	\$4,000.00	\$1,200.00	\$1,200.00	
800	[2	Dates		09/18-10/01	09/18-10/01	09/18-10/01	09/23-09/30	09/18-10/01	09/18-10/01	09/18-10/01	09/22-09/29	09/18-09/24 09/25-10/01	,	09/18-10/01	09/22-09/29	09/24-10/01	09/23-09/30	09/23-09/30	
Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week		ω	2	2	Н	щ	ω	ω	щ	N W		N	⊬	دىم	j3	<b>3</b>	
	Phone# FAX#	# of Weeks	1	N	2	2	N	2	N	N	2	υμ		8	2	N	2	2	
PHILADELPHIA AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	1 1	ത	44	4]4	2	2	Ø	ወ	22	ν ω		Δl	2	2	N	N	
PHIA REARY	540 845	Total Cost	1	\$2,550.00	\$1,300.00	\$1,800.00	\$1,000.00	\$1,200.00	\$4,350.00	\$7,200.00	\$1,350.00	\$5,000.00		\$4,000.00	\$1,050.00	\$8,000.00	\$2,400.00	\$2,400.00	

		LT	Buyer Phone# Fav#	Advertiser Product Fstimate#	Station	Rep Order# EC'd Yes
28	ŀ	Ln	!	iser ( f H	KS	der# Yes
SA		Day	Shira Levy	) .HOUSE MAJORI HOUSE MAJORITY PAC 1428	VV-TV LAS	6833667
11P-1135P		Time		) HOUSE MAJORITY PAC USE MAJORITY PAC 28	Station KSNV-TV LAS VEGAS, NV.	Ver# 2
11P-1135P NEWS 3 NIGHTSIDE		Program		YPAC	·	Ver# 2 Status Returned
			Flight Dates Hiatus Weeks	1010 WIS WASHIN Agency C/P1/P2/E	Showing 51 Agency ( ) WATERFRONT STRATEGIES	Traffic Order# 104472
:30		Len		ISCONSIN AVE, NGTON, DC 20 79/86/1428	WATER	r# 10447
\$1,100.00		Rate	09/18/2012 - 10/01/2012	1010 WISCONSIN AVE, SUITE 800 WASHINGTON, DC 20007 /P1/P2/E 79/86/1428	Show FRONT STRAT	
09/22-09/29		Dates	2	800	Showing Buyunes: All Lines RATEGIES	Printed: Last Received:
ы		Spots/Week # of Week	Salesperson Phone# Salesperson FAX#	Sales Office Salesperson	ines Rep Firm	07/20/2012 9:25 AM 07/18/2012 4:02 PM
Ν		# of Weeks	Phone# FAX#			AM
6		Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY		
\$2,200.00		Total Cost	540 345	HIA EARY		3 of 3
		Daypart				

## -REPORT TOTALS-

29

TU-F,M

1135P-1235A

TONIGHT SHOW W/ JAY LENO

:30

\$500.00

09/18-10/01

2

2

\$1,000.00

Report Totals: 113 / \$75,900.00

# -SALES MONTHLY TOTALS-

Sep 12:	Sep 12: 102 / \$66,125.00	Oct 12:	11 /	11 / \$9,775.00								
Sales Tota	Sales Totals: 113 / \$75,900.00											
Station To	Station Totals: 113 / \$75,900.00											
Lines not	Lines not sent/rcld/rtrn: 0 / \$0.00											
-COMPETITIVE-	TIVE—											
	Market Totals	\$244,839	CATV	%0	KBLR	80	KINC	%	KLAS	26%	KSNV	31. %
			KTNV	コ の %	KTUD	o/P	KVCW	4 %	KVMY	40	RVVU	% 00 1⊶
			XXXX	0%								
_COMPETI	—COMPETITIVE COMMENTS—											

EST SHARES

Sooks NOV12
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### — CREDIT RISK — CASH IN ADVANCE